# PROFESSIONAL CERTIFICATION PROGRAM FROM IBM

**February 4, 1997** 

.766K 2446

#### What is the Professional Certification Program from IBM?

The Professional Certification Program from IBM is the most comprehensive certification program in the industry which provides the best method to prove competencies in IBM hardware and software.

#### What does this program provide our customers?

This program provides customers:

Structured education roadmaps for achieving a specific skill

Tests which measure the skills to implement and support or design and develop IBM solutions

Benefits which help technical professionals maintain their technical vitality and keep up with today's rapidly changing technologies

USRGROUP.PRE /Adams 92/0ᢆ3/97

Database and Transaction Processing  IBM Certified DB2 Database Administrator (*)  IBM Certified DB2 Application Developer (*)	IBM Certified VisualAge for C++ Object-Oriented Associate Developer IBM Certified VisualAge for C++ Object-Oriented Developer IBM Certified VisualAge for COBOL Object-Oriented Associate Developer (*)
IBM Certified MQ Series Engineer (*)	IBM Certified VisualAge for COBOL Object-Oriented Associate Developer
IBM Certified Transaction Server Engineer (*)	Operating Systems
Internet	IBM Certified OS/2 Engineer (*)
IBM Certified Solutions Expert-SNG Firewall (*)	IBM Certified OS/2 Instructor
Networking Hardware (+)	IBM Certified OS/2 Warp Developer (*)
IBM Certified Specialist - Ethernet	IBM Certified AIX End User
IBM Certified Specialist - Token-Ring	IBM Certified AIX Specialist - AIX Administration (*)
IBM Certified Specialist - 8229 Bridge & 2210 Router	IBM Certified AIX Specialist - AIX Support (*)
IBM Certified Specialist - 8271 & 8272 Switches	IBM Certified Advanced Technical Expert - RS/6000 AIX (*)
IBM Certified Specialist - 8250 & 8260 HUBS	Systems Hardware
IBM Certified Specialist - Nways Manager for Windows IBM Certified Specialist - ATM	IBM Certified AS/400 Associate System Operator
IBM Certified Specialist - 8235 DIALs Server	IBM Certified AS/400 Professional System Operator
IBM Certified Specialist - Nways Route Switch 8273 and 8274	IBM Certified AS/400 Associate System Administrator
IBM Certified Networking Solutions Engineer - I	IBM Certified AS/400 Professional System Administrator
IBM Certified Networking Solutions Engineer - II	IBM Certified AS/400 Integrator for NetWare
IBM Certified Networking Solutions Engineer - III	Lotus Lotus Cortified Notes Application Developes
IBM Certified Networking Solutions Engineer Instructor	Lotus Certified Notes Application Developer
Networking Software	Lotus Certified Notes Systems Administrator  Lotus Certified Notes Consultant
IBM Certified Network Communications Engineer (*)	Lotus Certified Notes Specialist
IBM Certified Enterprise Communications Specialist (*)	Latus Cortified as Mail Specialist
IBM Certified LAN Server Administrator	CLP Application Developer  Channel Pgms (as of 1/21/97):  (*) BESTeam
IBM Certified LAN Server Engineer (*)	CLP Principal Application Developer (+) NETeam
IBM Certified LAN Server Instructor	CLP System Administrator (#) TechConnect
IBM Certified OS/2 Warp Server Administrator	CLP Principal System Administrator
IBM Certified OS/2 Warp Server Engineer (*)	PC Servers (#)
IBM Certified OS/2 Warp Server Instructor	Professional Server Specialist
Object Technology	Professional Server Expert - OS/2 LAN Server
IBM Certified VisualAge for Smalltalk Associate Developer (*)	Professional Server Expert - Novell NetWare
IBM Certified VisualAge for Smalltalk Developer	Professional Server Expert - Microsoft Windows NT Advanced Server
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#### Who should be certified?

Technical professionals who implement and support or design and develop IBM applications or network solutions

- Corporate IT professionals
- Consultants
- Business Partners
- VARs
- Integrators
- System and Network Administrators
- Support Technicians
- Developers
- Instructors

#### WHY BE CERTIFIED?

#### **INDIVIDUAL BENEFITS**

- Higher salaries (11.7% avg)
- Job qualification
- Industry Recognition

#### **COMPANY BENEFITS**

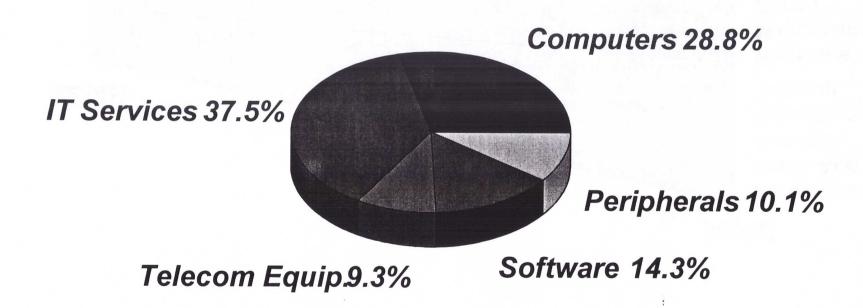
- Lower support costs
- Increased productivity
- Evaluation tool
- Good return on training investments

#### **RESELLER BENEFITS**

- Increased productivity
- Be competitive
- Technical Benefits through Business Partner
   Programs (e.g. BESTeam Software Program)

Productivity Payback (IDC, 1996)					
	Monthly PC Support Staff Cost per Employee	Monthly Downtime Cost per Server	Total Annual Cost		
Certified	\$167	\$1,338	\$18,060		
Non-Certified	\$452	\$2,204	\$31,872		
Savings	\$285	\$ 866	\$13,812		
Savings Percentage	170%	65%	76%		
		100			

# 1996 Worldwide IT Market by Segment



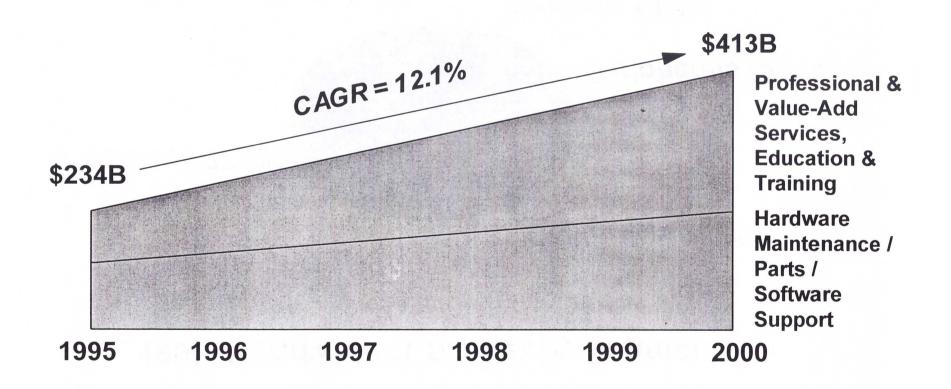
*Total* = \$699.7 *Billion* 

(Includes \$162.6 billion in semiconductor content across industries)

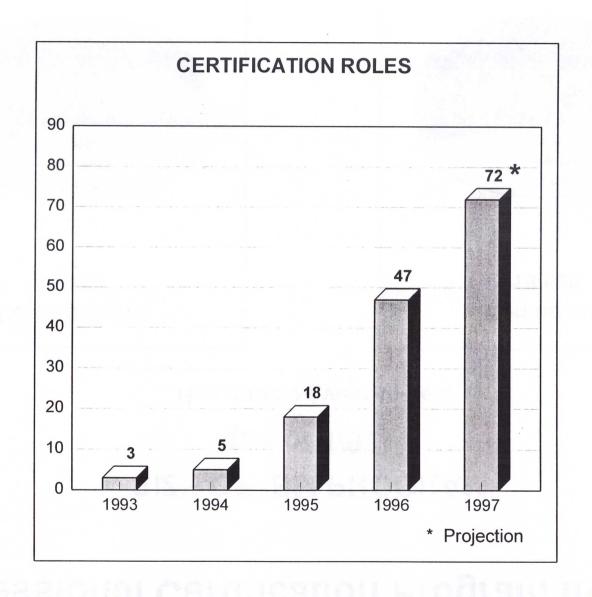
Source: Dataquest, 1996

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# **Worldwide Services Marketplace**

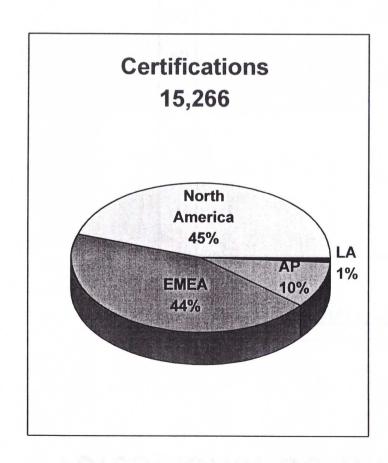


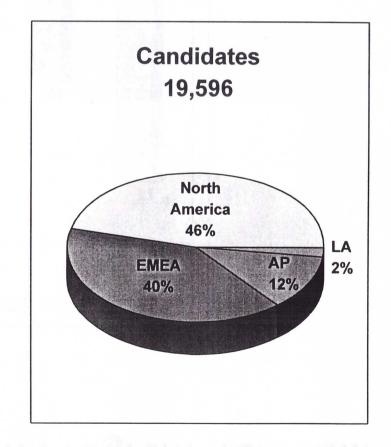
Source: Dataquest, 1996



# SIZE OF IBM PROGRAM (as of 1/97)

Has doubled year-to-year





# OS/2 Engineer

#### **Core Requirement:**

Test 200 OS/2 Warp 4 Fundamentals

Test 201 OS/2 Warp 4 Connectivity

Test 202 OS/2 Warp 4 Adv'd Concepts & Support

#### **Update Requirement:**

Test 202 OS/2 Warp 4 Update for OS/2 Engineers

(For OS/2 2.1 or Warp V3 Engineers)

#### **Education:**

- Roadmap/Education brochures available from Sylvan Prometric (1-800-959-EXAM)
- Handbook available for \$59.95 from
  - Sylvan Prometric
  - Indelible Blue (1-800-776-8284)
- Reseller CBT to be available from IBM Teach (1-800-IBM-TEACh)

# **OS/2 Warp Server Engineer**

#### **Core Requirement:**

Test 133 OS/2 Warp (V3)

OS/2 Engineers for OS/2 Warp V3 waive Test 133

Test 126 OS/2 Warp Connect

Test 132 OS/2 Warp Server

#### **Update Requirment:**

Test 130 OS/2 Warp Server Adv. for LS 3.0 Engineers

Test 131 OS/2 Warp Server Adv. for LS 4.0 Engineers

#### **Education:**

- Roadmap/Education brochures available from Sylvan Prometric (1-800-959-EXAM)
- Study Kit available from Sylvan Prometric
- Handbook to be available March-April '97 for \$59.95

# **Certification Advantage Programs**

- IBM recognize skills you have proven through another vendor's certification
- Novell (CNE's, MCNE's, ECNE's) and Microsoft (MCSE's) certifications qualify you for 1-test Advantage program:
  - OS/2 LAN Server Engineer Advantage: Test 122
  - OS/2 Warp Server Engineer Advantage: Test 129
- Once test is passed, fax/send copy of vendor certification:
  - Fax: (512) 838-7961, Attn: <vendor> Certificate
  - Mail: Professional Certification Program from IBM IBM Corporation, Mail Stop 3013
     11400 Burnet Rd

Austin, Tx 78758 Attn: <vendor> Certificate

### **Test Preparation**

- Roadmap/Education Brochures: From Sylvan Prometric
- Test Objectives and Sample Tests (available for all tests)
  - Certification Web page, Select "Get Certified"
  - IBM Fax Service
  - Sylvan Prometric
- Classroom
  - IBM Education & Training: Courses listed in Roadmap/Education brochures
  - Course info on: http://www.training.ibm.com/ibmedu
     Select "Go" for US courses; Select "Course Catalog"
- Other Education Vehicles (availability varies by certification)
  - Handbooks, Redbooks, CD ROM CBT's
  - Study Guides (for the IBM Software Servers): www.software.ibm.com/sw-sell/besteam/studyguides

Plans: OS/2 Warp, OS/2 Warp Server

- 1997: Maintenance Year
  - Products:
    - OS/2 Warp 4: Functional enhancements available via alternate software delivery.
    - OS/2 Warp Server: Guidance on co-existing with OS/2 Warp 4
  - Certification:
    - OS/2 Warp 4 Tests: Review content
    - Warp Server Tests: Take out of "Beta"
    - Study materials: Improve availability worldwide
- 1998: New Releases
  - Products:
    - Continued move to support "Network Centric"
  - Certification:
    - Will be updated to support major product changes

Plans: Certification Program in General

- Continue to increase program awareness
- Continue to double number of certifications
- Focus on Internet and Middleware (DB2, Networking Systems Transaction Server, MQ Series, etc.)

#### **Key Messages**

- Certification is growing rapidly as a result of IT services industry growth
- The marketplace is realizing an increased need for certification to define and differentiate technical professionals
- IBM has the most comprehensive certification program in the industry spanning hardware and software
- Certification is the foundation for many IBM business partner programs (BESTeam, NETeam, TechConnect)

#### Where is more Certification information?

Worldwide Web:

www.ibm.com/certify

Sylvan Prometric:

1-800-959-EXAM (1-800-959-3926)

IBM Fax Service:

1-800-IBM-4FAX (1-80

(1-800-426-4329)

inCERT Newsletter

#### Where is more product information?

• OS/2 Warp:

www.austin.ibm.com/pspinfo/os2.html (Warp 4)

www.austin.ibm.com/pspinfo/os2too.html (Warp Family)

OS/2 Warp Server:

www.ibm.com/os/warp-server

• Teleseminar:

www.austin.ibm.com/pspinfo/telesemi.html

#### Where is more BESTeam information?

www.ibm.com/besteam

#### Give Us Feedback

- What would you like to see improved?
- How can we contact you??
- How you can contact us with concerns
  - General Customer Support: certify @ vnet.ibm.com
  - Laura Adams: Isadams@ausvmr.vnet.ibm.com



⊗ IBM Corporation

#### Welcome...

...to the **Professional Certification Program from IBM** home page. Watch this space for information about THE most comprehensive international certification program in the industry!

What's new.....(Updated January 23, 1997)

Announcements, promotions, special offers...

General Professional Certification Program information:

- Program Description
- Worldwide Phone Number Listing

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A complete listing of every certification IBM offers, and access to certification roadmaps. View a **Certification Roadmap** to see which tests are required for certification and what prerequisites are recommended before testing. **Test objectives** and **sample tests** can be found here too!

# $Jm \llbracket F Vert Vert$ Newsletter

The latest in IBM certification for technical professionals who know nearly everything.

- •June/July 1996 Edition
- September/October 1996 Edition

#### → Related Web Sites:

- Certified Lotus Professional (CLP) Program
- Institute for Certification of Computing Professionals (ICCP)
- Network Professional Association (NPA)
- •IBM Certification and Testing Consulting Services

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### **Phoenix Area - Sylvan Prometric Testing Centers**

#### Phoenix:

<ul><li>Midak</li><li>60</li></ul>	2-266-9029
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– New Horizons 602-437-3000

Executrain602-955-7787

#### Scottsdale:

<ul><li>Micro</li></ul>	Professionals	602-945-0992

– Mind Works
602-874-1500

### ■ Tempe:

– Training Solutions 602-431-1100

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#### **Education - Location's Schedule**

#### DD7 Phoenix 2929 Central 2929 N Central Ave Phoenix,AZ

CODE	COURSE TITLE	DAYS	FEB	MAR	APR	MAY	JUNE	JULY
CF020 CF310	DB2 for MVS Version 4 Tr DB2 for MVS Data Sharing	7.7	11 13			***************************************		postario e de la companio del companio de la companio della compan
	DB2 For MVS Database Adm DB2 for MVS Application TCP/IP Architecture	5 3 2	26	03			16	
G3789 G3795 G3829 L3023 L3024	IBM TCP/IP for Workstati An Introduction to Integ NetView Customization Wo Information/Management B Information/Management A	3 5 5			09 21 14	19	18	
N1880 N1918 N2001 N2027 S6020	OTU VisualAge C++: Using R/DARS-400 Implementatio Building Business Soluti COBOL and LE for MVS: Ad AS/400 Control Language	<u>4</u> 2	27	18	15	19	17	
\$6027 \$6029 \$6041	Operating System/400 Str AS/400 Performance Analy AS/400 System Operator W AS/400 Advanced System O AS/400 Concepts and Faci			18	08	07	23 25	
\$6085 \$6086 \$6088 U3929 U3954	The New World of RPG IV AS/400 RPG IV Programmin AS/400 RPG IV Programmer CICS/ESA Version 3 Probl A Technical Introduction	4 4 4 5 2	17 17	11	28		02	

	U3955	MQSeries Technical Works	3		26			
	U3960	MQSeries Application Pro	3	19				
	U4040	DB2 Family Fundamentals	2	24				
*	U4045	SQL Workshop	2			23		
*	U4250	DB2 Common Server Overvi	2			21		
	U4253	Using DataJoiner	2	10				
	U4254	DataJoiner Administratio	3	12				
×	U4263	Database Administration	5			28		
X	WS730	Warp Server Admin I	4				10	
	W9905	Data Base Administration	5	03				

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